

File Guidelines for Art Production

General Specifications

- All type should be converted to curves, paths, or outlines depending on the terminology of the application used.
- Files should be in complete CMYK mode. Files can be RGB for Gerber Edge output.
- Send layered file versions if available and include fonts in layered files.
- Attach all linked files. Link only .eps and .tif files. Do not use DCS file format. Do not compress linked files.

Sending Files to TDS

- Never send your only original file. Always make a back up copy for your reference.
- Enclose a hard color copy of the file output. Non-production pdf. or jpeg. files are acceptable.
- Always include the following information with your files:
 - File name and size of file
 - Your company name, address, and phone number
 - Person to contact
- Send only the file(s) necessary to produce the job.

Supported Software Applications

Preferred Applications - Adobe Illustrator, Adobe Photoshop, FlexiSign

Other Applications

Macromedia Freehand, Corel Draw, Omega/Graphics Advantage (Gerber Edge output).

File Formats

.tiff	.eps (if made with Illustrator or Freehand)
.ai	.pdf (if made with Illustrator or Freehand)
.psd	.cdr
.fs	

Sending Files Electronically

- Files less than 10MB can be sent via email, files over 10MB can be sent via FTP.

FTP Information:

Address: ftp.tdspitstop.com

User: TDS

Password: TDSpassword

Sending Files by Mail

- Acceptable storage devices:
 - CD-RW , CD-R
 - DVD-R, DVD+R, DVD+/-CW
- All files should be sent to:

ART c/o TDS

804 Knox Road

McLeansville, NC 27301

Scanning Resolution

- To determine scanning resolution multiply the output height (or width) of the finished graphic by the desired image output resolution. Divide this total by the input height (or width).

Example: An 8" x 10" photograph cropped to 7"x 8" needs to be reproduced at 49" x 56" at standard resolution. Using the formula above calculate - 49" (output height) x 25 (image output resolution) ÷ 7" (input height) = 175 dpi.

- The resolution of images included in the file should not exceed that needed for the recommended output resolution.
- Resolution dependent files should be at least 100 Dpi at 100% for ideal print quality

Questions

- Contact the TDS Art Department 336-574- 141 Ext. 213 or Fax to 336-574-3143. You can also contact us at bryan@thedecalsource.com.